



**POLISH AMERICAN ASSOCIATION**

*Resources for Changing Lives*

## **2011 Benefit Gala Sponsorship Levels**

**November 12, 2011**

### **Presenting Sponsor      \$10,000+**

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- Opportunity to present check and make brief statement during Gala program
- Logo in Gala invitation and event signage
- Outside back cover page ad in Gala Program Book
- Two premiere corporate tables for ten with company sign
- Logo and live link on Polish American Association website
- Opportunity to display company banner, materials and product
- Listing as sponsor in event publicity materials and public service announcements
- Logo in Thank You ad in Polish Daily News' weekend edition
- Listing in PAA's electronic newsletters (2,600 subscribers) and Facebook
- Listing in FY'12 Annual Report

### **Platinum Sponsor      \$5,000+**

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- One premiere corporate table for ten with company sign
- Gold page ad in Gala Program Book
- Recognition during Gala program
- Opportunity to display company banner, materials and product
- Listing as sponsor in event signage and publicity materials
- Listing in Thank You ad in Polish Daily News' weekend edition
- Listing in PAA's electronic newsletters (2,600 subscribers) and Facebook
- Listing in FY'12 Annual Report

### **Gold Sponsor      \$2,500+**

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- One table for ten with company sign
- Full page ad in Gala Program Book
- Recognition during Gala program
- Listing in Thank You ad in Polish Daily News' weekend edition
- Listing in PAA's electronic newsletters (2,600 subscribers) and Facebook
- Listing in FY'12 Annual Report

### **Silver Sponsor      \$1,000+**

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- Full page ad in Gala Program Book
- Recognition during Gala program
- Listing in Thank You ad in Polish Daily News' weekend edition
- Listing in PAA's electronic newsletters (2,600 subscribers) and Facebook
- Listing in FY'12 Annual Report

*For more information please call: Barbara Sobecka, Special Events Associate Director at 773-427-6307, or via e-mail [barb@polish.org](mailto:barb@polish.org) or visit: [www.polish.org](http://www.polish.org)*