POLISH AMERICAN ASSOCIATION

2017 BENEFIT GALA

SATURDAY JUNE 24TH 2017

JW MARRIOTT

GALA HONOREE

Northeastern ILLINOIS UNIVERSITY

SPONSORSHIP PROPOSAL

galasponsor@polish.org

Polish American Association

Please join the Polish American Association's Board of Directors for an elegant evening of exquisite dining, dancing and entertainment while supporting the charitable work of the Polish American Association (PAA).

The PAA needs your assistance to support our nearly 30 social services and educational programs. The PAA's programs and services are made possible thanks to our staff, and the generosity of our donors and volunteers. You can contribute to its cause by being part of the upcoming Annual Gala. We encourage you to take advantage of the sponsorship opportunities, to host a table with friends, or place an advertisement in the commemorative Gala Program Book. All proceeds from the event will go toward supporting the PAA's mission.

The Annual Gala is the PAA's signature event. In addition to supporting our programs, this sustaining fundraiser is used to recognize a member of the community, whose outstanding service and commitment is consistent with the mission of the PAA. This year, the PAA is proud to recognize Northeastern Illinois University as our 2017 Gala Honoree.

NEIU has strong ties with the PAA and with Chicago's Polish community. Recognized nationally as one of the most diverse campuses in the country, NEIU embraces diversity, and exemplifies the spirit of inclusiveness and equality which aligns with the PAA's character and core beliefs.

Please join us on Saturday, June 24th for an evening of fine dining in the splendid Grand Ballroom of the JW Marriott Hotel Chicago.

Thank you for your consideration.

Sincerely,

The Polish American Association Board of Directors

Organization: Established in 1922, The Polish American Association (PAA) is 501(c)(3) non-profit offering 28 social and educational programs primarily serving low income immigrants of Chicago's Polish community.

Purpose: Financial support of PAA's social services and educational programs.

Date & Time: Saturday, June 24, 2017 6:30 pm – 12:00 midnight

Location: The Grand Ballroom of the JW Marriott Hotel Chicago

Gala Summary:

- Cocktail reception & hors d'oeuvres, open bar, three course dinner & dessert
- Honoree award Presentation
- Benefit Auction
- Dancing with musical entertainment by Incognito
- Anticipated attendance: 250 guests
- Formal attire, black tie optional
- PAA Gala standard room rates available: $225 single, $255 double.
- Valet parking
- Individual ticket prices: $250

POLISH AMERICAN ASSOCIATION

SPONSORSHIP OPTIONS

$10,000 - Grand Benefactor Table
Everything of the $5,000 Sponsor plus:
- Event sponsor signage as a Grand Benefactor Sponsor
- Full page color ad in the Gala Program Book
- Premium table for ten guests including two VIP guests
- Private VIP Bar
- Recognition as a Grand Benefactor Sponsor during the event
- Acknowledgement as a Grand Benefactor Sponsor in promotional material

$5,000 - Benefactor Table
Everything of the $3,000 Sponsor plus:
- Event sponsor signage as a Benefactor Sponsor
- Premium table for ten guests
- Full page black & white ad in Gala Program Book
- Recognition as a Benefactor Sponsor during the event
- Acknowledgment as a Benefactor Sponsor in promotional material

$3,000 - Patron Table
Everything of the $1,250 Sponsor plus:
- Event sponsor signage as a Patron Sponsor
- Half page black & white ad in the Gala Program Book
- Two Gala tickets at a premium table

$1,250 - Individual Sponsor
- Quarter page black & white ad in Gala Program Book
- Name listed on slideshow during the event
- Listing on PAA social media and electronic newsletters
- PAA's website listing (link to business if desired)
- Two Gala tickets

Underwriting Opportunities
- $3,000 - Cocktail Hour Sponsor
- $2,500 - VIP Bar Sponsor
- $2,000 - Signature Drink Sponsor
- $1,000 - Auction Sponsor

Program Book
- $500 - Full Page Color
- $300 - Full Page B/W
- $200 - Half Page B/W

Custom sponsorship packages available upon request

Polish American Association

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Polish American Association

Founded in 1922, the Polish American Association (PAA) is a 501(c)(3) nonprofit social and educational services agency registered in the State of Illinois. It is the nation's only human services organization providing a comprehensive range of bilingual and bicultural services to the Polish community and others in need.

Through our 28 programs and services, the PAA is providing clients with the resources for changing their lives and enhancing their ability to become contributing members of our community. PAA programs include:

Social Services

- Crisis intervention
- Intensive outpatient substance abuse treatment
- Individual and family counseling
- Homemaker program
- Domestic violence program
- Health outreach and screenings
- Women's services
- Food pantry
- Teen counseling
- Clothing closet
- Senior program
- Energy assistance
- Day center for homeless men

Education & Employment

- English as a Second Language and Adult Basic Skills Education
- Citizenship classes
- Vocational training for Certified Nursing Assistants (CNA), and Health Care Resource Training
- Office skills training
- Job development and placement
- Career counseling
- Computer literacy classes
- Computer labs

Immigration & Citizenship

- Immigration application processing
- Fingerprinting
- Photographs
- Document translation
- Citizenship information

The PAA provides services and assistance for over 3,500 people each month.

Magdalena Dolas
Executive Director

Offices:

- Northside: 3834 N. Cicero Avenue Chicago, Illinois
- Southside: 6276 W. Archer Avenue, Chicago, Illinois

Thank you for your support and consideration

PAA Board of Directors

galasponsor@polish.org